

For Official Use Only

- Complete App. Form: _____
 Cheque for Payment: _____



Application for booth at the European Pavilion ReThink HK 2022

**HKCEC, WanChai, Hong Kong
5 – 6 October 2022**

Part I Company Information

Registered Legal Company Name (Eng): _____

Registered Legal Company Name (Chi): _____

Address: _____

Tel: _____ Fax: _____

(For overseas exhibitors, please also provide Country and Area code)

Email: _____ Website: _____

Were you referred by a trade commission or National Chamber?

- No
 Trade commission from _____ National Chamber _____

Contact information for fair-related matters:

Contact person (Mr./Ms.): _____

(Please make sure full company name provided is accurate and matches your BRC as it will be used to print on the booth fascia board and event promotions – all should match for EMF subsidy application.)

Position: _____

Direct Tel/Mobile No.: _____ Email: _____

(Please make sure the email address you provided is a valid and frequently used email, as the Organizer will communicate with your company via this email address only)

Company/organization profile:

- | | |
|--|--|
| <input type="checkbox"/> Manufacturer | <input type="checkbox"/> Import/Exporter |
| <input type="checkbox"/> Government Organization | <input type="checkbox"/> Wholesale/Distributor |
| <input type="checkbox"/> Trade Association | <input type="checkbox"/> Sole Agent |
| <input type="checkbox"/> Service Provider | Manufacturer's Name: _____ |
| <input type="checkbox"/> Others (specify): _____ | Product Country of Origin: _____ |


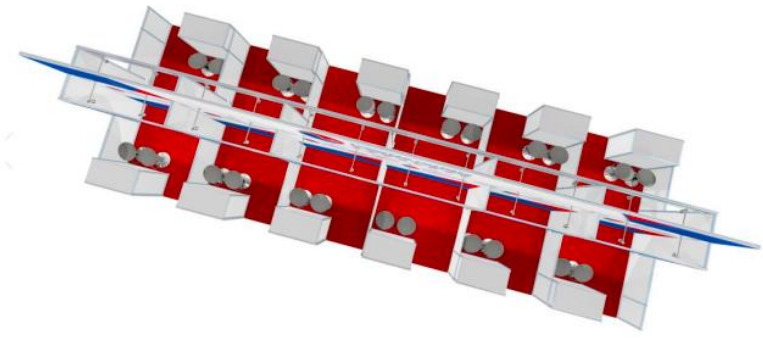

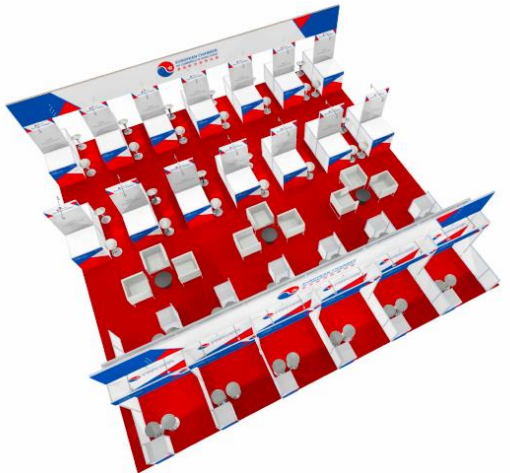
Purpose of your attendance:

- | | |
|--|--|
| <input type="checkbox"/> Gather market & innovation information | <input type="checkbox"/> Meet business associates & exchange expertise |
| <input type="checkbox"/> Seek partnership & investment opportunities | <input type="checkbox"/> Evaluate for future participation |
| <input type="checkbox"/> Other (specify): _____ | |

Exhibit/service categories:

- | | |
|--|---|
| <input type="checkbox"/> Sourcing & Manufacturing | <input type="checkbox"/> Prop Tech/Construction |
| <input type="checkbox"/> Waste & Resource Management | <input type="checkbox"/> F&B/Consumer Products |
| <input type="checkbox"/> Transport & Vehicles | <input type="checkbox"/> Logistics |
| <input type="checkbox"/> Other (specify): _____ | |

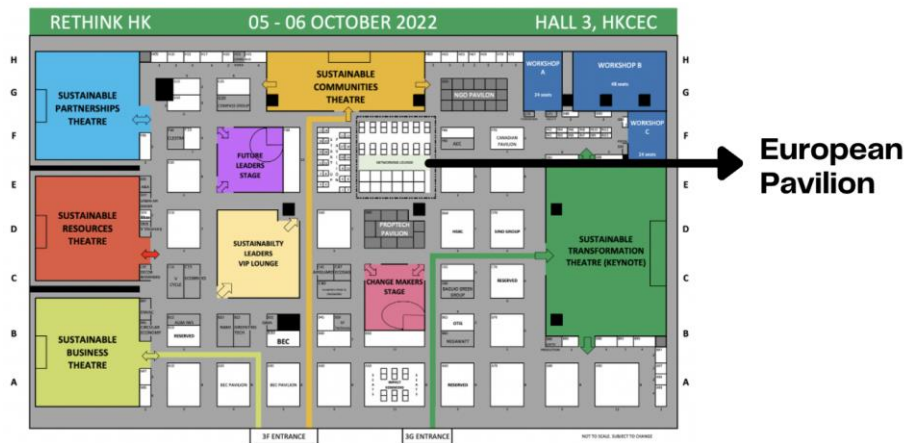
Part II Participation Details

| Booth Options | Approximate Pavilion and Booth Layout |
|--|--|
| <p style="text-align: center;"><u>BLOCK 1</u> 12 Units Available Podium Style</p> <p>Super Early Bird: 17 427 HKD Early Bird: 18 636 HKD Standard: 19 836 HKD</p> <p>Equipment included in each 2mx2m (4 sqm) booth:</p> <ul style="list-style-type: none"> ▪ Backdrop graphic ▪ Name and booth # fascia ▪ Podium with graphic ▪ Overhead 3.5m tower banner ▪ 2 x bar stools ▪ 1 x 500w power socket ▪ 2 x longarm spotlights ▪ Use of the Networking lounge |  <p style="text-align: center;">Tower w/ Honeycomb Graphic Size: 3.5m W x 3.5m H</p> <p style="text-align: right;">Fascia w/ Honeycomb Graphic Size: 2m W x 0.37m H</p> <p style="text-align: right;">Honeycomb Backdrop Size: 2m W x 2.2m H</p> <p style="text-align: center;">Podium w/ Graphic Size: 0.5m W x 0.5m D x 0.75m H</p>  |
| <p style="text-align: center;"><u>BLOCK 2</u> 28 Units Available Open counter "pod" set up</p> <p>Super Early Bird: 13 059 HKD Early Bird: 14 940 HKD Standard: 15 736 HKD</p> <p>Equipment included with each pod booth:</p> <ul style="list-style-type: none"> ▪ Backdrop graphic ▪ Name and booth # fascia ▪ Counter with graphic ▪ Overhead 3.5m tower banner ▪ 1 x bar stool ▪ 1 x 500w power socket ▪ 1 x longarm spotlights ▪ Use of the Networking lounge |  <p style="text-align: center;">Tower w/ Honeycomb Graphic Size: 3.5m W x 3.5m H</p> <p style="text-align: left;">Fascia w/ graphic Size: 1m W x 1.2m H</p> <p style="text-align: left;">Backdrop w/ graphic Size: 1m W x 1.2m H</p> <p style="text-align: center;">Counter w/ Graphic Size: 1m W x 0.8m D x 1.2m H</p>  <p style="text-align: center;">Bird view including Block 1, Block 2 and Networking lounge</p> |

Perks

- A-Z listing with profile, logo and social media links under Solutions Showcase on the ReThink HK website and delegate event app
- Unlimited posts on the ReThink: Insight web-blog
- 2 x exhibitor passes (2 days full access)
- One speaking slot for activities at the Pavilion (schedule to be finalized, subject to availability and early-bird confirmation)

Floor Plan (subject to change)



Booths requested:

| Block Type | Number of Units Requested |
|------------------------|---------------------------|
| Block 1 (max. 2 units) | |
| Block 2 (max. 1 unit) | |

(If you would like to request more booths, please apply as an individual exhibitor by contacting Ms Jenny Chuang, jenny.c@rethink-event.com / +85260826489)

D. Additional Information

Funding for Sponsors / Exhibitors

ReThink HK 2022 has been pre-approved for EMF funding. Non-listed enterprise registered in HK is eligible and will be able to apply directly to EMF for funding support for their market promotion activities carried out at ReThink HK 2022. Successful applicants can claim up to 50% of approved expenditure or maximum HK\$100,000, whichever is the less. For additional information on eligible criteria and what is covered by EMF don't hesitate to reach out to us at marketing@eurocham.com.hk.

High profile engagement tools:

ReThink HK provide various sponsorship opportunities. For options and detailed information, please contact Ms Jenny Chuang, jenny.c@rethink-event.com / + 852 6082 6489

Part III Terms of Participation and Payment Method

Specific Terms and Conditions:

The completed form should be sent by email to marketing@eurocham.com.hk or post together with the full payment of the aforementioned fee. The payment shall be arranged on or before the application deadline via one of the methods listed below:

1. Payment options:

- Cheque: please issue a crossed cheque made payable to “**The European Chamber of Commerce in Hong Kong**” and mail it to Room 48, 5/F, theDesk United Centre, 95 Queensway, Admiralty. Please STATE “ReThink 2022 Fee” on the envelope and at the back of the cheque. Otherwise, your application will not be processed.
- Bank transfer: please transfer the exhibition fee to “**The European Chamber of Commerce in Hong Kong**” <<*This name must be in full, if not enough space, please write in message section, “**Full Beneficiary name: The European Chamber of Commerce in Hong Kong** >>*

Bank Name: HSBC Hong Kong

Bank Address: 1 Queen’s Road Central, Hong Kong

Bank Code: 004

Swift/BIC code: HSBCHKHCHK

Account No.: 741-293617-838

A receipt will be provided only upon request.

* HKD only. All banking charges, if any, are to be borne by the applicant. Please QUOTE “Pay full amount to beneficiary and all charges are debited to remitters” and “ReThink 2022 Exhibition Fee” in the T/T form as our verification.

* For those undertaking a bank transfer, please scan the bank transfer receipt and send it to marketing@eurocham.com.hk. Otherwise, your application will not be processed.

2. Once the application is approved by The European Chamber of Commerce in Hong Kong, the exhibition fee is non-refundable.
3. In case of event cancellation due to unforeseeable circumstances, The European Chamber of Commerce in Hong Kong will fully reimburse the exhibition fee as soon as practicable.

Part IV Company Stamp and Signature

We _____ (Company name)

hereby apply for joining the European Pavilion at the ReThink 2022 and declare the above information is correct and accurate. We agree to abide by the “Terms of Participation” and we accept that the Organizers and the European Chamber of Commerce bear no responsibility for any error or omission.

Name: _____

Position: _____

Date: _____

Company Chop &
Authorized Signature: _____

*For more information, please contact marketing@eurocham.com.hk
or call +852 2511 5133.*