



# **EUROPEAN CHAMBER OF COMMERCE IN HONG KONG**



# ABOUT EUROCHAM

The European Chamber of Commerce in Hong Kong is the **voice of Europe** in Hong Kong since 1997. As a **non-governmental business interest group**, we aim to promote **business** between Europe, Hong Kong and Macao, **interaction** between our members and **communication** with the authorities.

We are a **"Chamber of Chambers"**: our members are National Chambers of Commerce of European countries, based in Hong Kong and Macao. Our **6 Business Councils and 1 working group** are the focus of our actions and operation.

## OUR MEMBERS

**15 CHAMBERS**  
representing  
**2400+**  
**COMPANIES**



# OUR OBJECTIVES



Provide a forum to **exchange** information and **discuss** common challenges our members are facing



Promote commercial, industrial, financial, scientific, and other economic exchange between **Europe** and **Hong Kong, Macao**, and the rest of the **Greater Bay Area**



Facilitate **networking** between stakeholders

# OUR NUMBERS

**3000+**   
**CONTACTS**

**25+**   
**ACTIVITIES PER  
YEAR**

**100+**   
**ENGAGEMENTS SINCE  
1997**

**50+**   
**WHITE PAPERS**



# BUSINESS COUNCILS

The Business Councils are the **core** of our Chamber's activities. They are composed of members of our National Chambers and bring **experts** from business sectors to discuss **policy, regulation, and market access** and **engage with the Government** and other relevant stakeholders. The Business Councils research and study European-related **business, trade and investment** topics relevant to Hong Kong and Macau and the rest of the Greater Bay Area and **facilitate networking**.



## Wine & Spirit Business Council (WSBC)

WSBC focuses on imported wine and spirits issues, including tax, regulations, IP and responsible consumption.



## European Automotive Council (EAC)

EAC focuses on a safer, greener, more efficient and more competitive automotive sector.



## Intellectual & Property Rights Business Council (IPRBC)

IPRBC focuses on policy, regulatory, and market access issues in the field of IPR and wider trade-related matters.



## European Council for Sustainable Development (ECSD)

ECSD focuses on a wide range of sustainability issues such as the energy transition and the circular economy.



# BUSINESS COUNCILS



## European Sourcing & Trading Council (ESTC)

ESTC focuses on sourcing and trading issues emerging around HK-Mainland synergies, talent development and regulatory incentives.



## European Travel & Tourism Council (ETTC)

ETTC focuses on strengthening and facilitating travel & tourism for European companies and their workforce, as well as enabling the recovery journey of the sector after the pandemic.



# WORKING GROUPS

The working groups are an extension of the Chamber's business councils, and similarly **engage experts** from various business sectors in discussions with **Hong Kong authorities** regarding the relevant **policies and regulations**.



## Sustainable Finance Working Group

The Sustainable Finance Working Group focuses on the fostering of the ESG talent pool in Hong Kong, supporting work on a global approach to taxonomies, and increasing the standards for disclosure and ESG reporting.

For more information on our Business Councils and Working Groups, and fees please contact EuroCham Manager **Núria Sau** at [nuria.sau@eurocham.com.hk](mailto:nuria.sau@eurocham.com.hk)

# YOU CAN FIND US HERE

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