

# Hong Kong's Role in the Development of the GBA

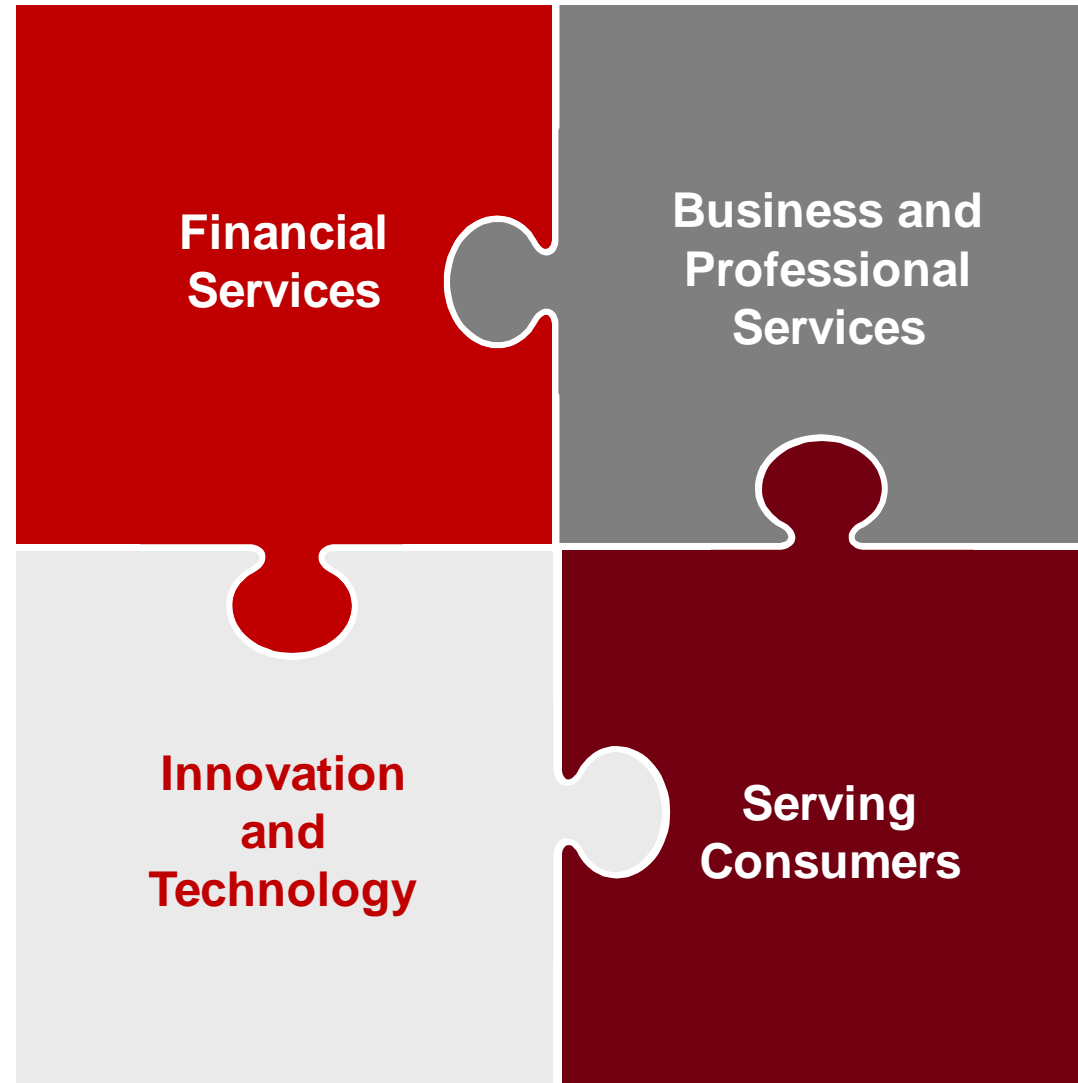
**Stephen Phillips**  
**Director-General of Investment Promotion**  
**11 May 2022**

Invest**HK**

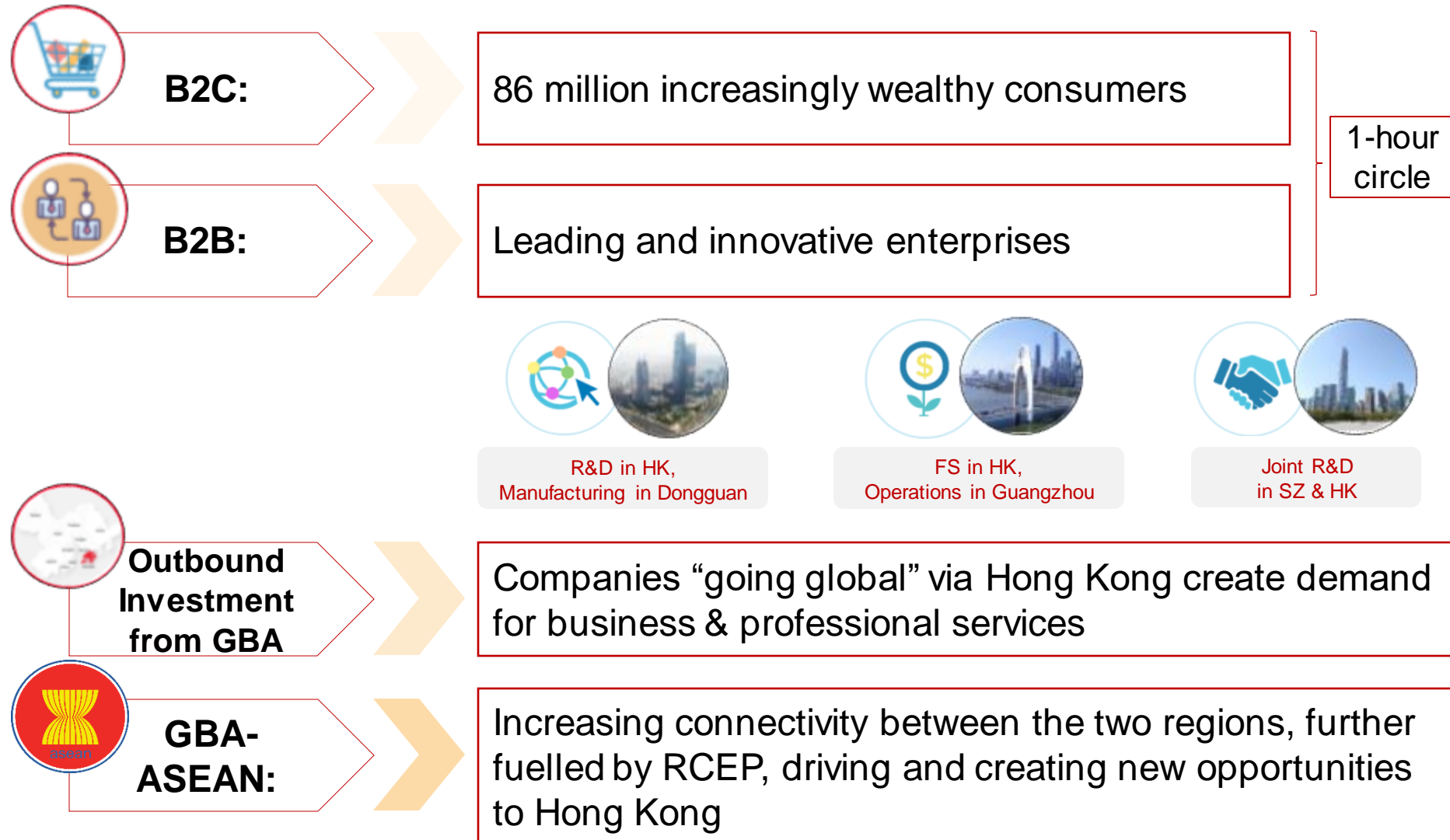




# GBA Business Opportunities from Hong Kong



# Hong Kong's Strategic Position in the GBA



# GBA Policy Formulation



- Central Government published the Outline Development Plan in 2019
- Vice Premier of the State Council, Mr Han Zheng, chairs the Leading Group for the Development of the GBA
- GBA cities makes policy proposals to the Leading Group
- Chambers can provide suggestions through the International Business Committee

# InvestHK-PwC – Practical Guide for Setting Up In The GBA



17 May  
10am – 11:30 am



19 May  
8 am – 9:00am



20 May 20  
4 pm – 5:30pm

- Latest developments in the GBA in
  - innovation and technology
  - financial services
  - business and professional services
  - lifestyle and creatives industries and
  - aviation
- Advice on winning strategies to succeed in the GBA
- Tips on government policies
- Advice on facilitation measures
- Case studies
- Publication in early June and 3 webinars in 17-20 May

# InvestHK – GBA Investment Promotion



## GBA Business Development team, InvestHK

- Dedicated team
- Promote the business advantages of GBA in collaboration with GBA cities
- Sharing investment landscape, business supporting policies/updates and business opportunities in the GBA cities

LinkedIn Articles on GBA Insights



### 22nd Plenary of Hong Kong / Guangdong Co-operation Joint Conference

Published on May 17, 2021



David W.

Head of Greater Bay Area Business Development at Invest Hong Kong

38 articles

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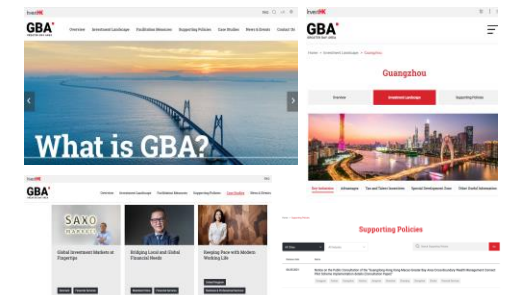
The 22nd Plenary of Hong Kong/Guangdong Co-operation Joint Conference, co-chaired by HKSAR Chief Executive Mrs Carrie Lam and Governor of Guangdong Province Mr Ma Xingrui, was held on 14 May.

Some of the progress made and the directions for future co-operation are set out below:

## Pan-Greater Bay Area Inward Investment Liaison Group

- Established in 2021
- Enable InvestHK and its counterparts in other cities in the GBA to develop joint inward investment propositions
- Four major areas of cooperation with GBA cities including:
  - **joint propositions**
  - **joint events**
  - **joint promotion materials** and
  - **joint sharing of best practices**

Dedicated GBA website  
[www.gba.investhk.gov.hk](http://www.gba.investhk.gov.hk)





# Get in Touch

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