



For Official Use Only

- Complete App. Form: _____
 Cheque for Payment: _____

Application for a booth at the European Pavilion ReThink HK
2024
HKCEC, WanChai, Hong Kong
12 & 13 September 2024

Part I Company Information

Registered Legal Company Name (Eng): _____

Registered Legal Company Name (Chi): _____

Address: _____

Tel: _____ Fax: _____

(For overseas exhibitors, please also provide Country and Area code)

Email: _____ Website: _____

Were you referred by a trade commission or National Chamber?

- No
 Trade commission from _____ National Chamber _____

How did you find out about the European Pavilion?

- LinkedIn Instagram
 EuroCham Newsletter Other (please specify) _____



Contact information for fair-related matters:

Contact person (Mr./Ms.): _____

(Please make sure full company name provided is accurate and matches your BRC as it will be used to print on the booth fascia board and event promotions – all should match for EMF subsidy application.)

Position: _____

Direct Tel/Mobile No.: _____ Email: _____

(Please make sure the email address you provided is a valid and frequently used email, as the Organizer will communicate with your company via this email address only)

Company/organization profile:

- | | |
|--|--|
| <input type="checkbox"/> Manufacturer | <input type="checkbox"/> Import/Exporter |
| <input type="checkbox"/> Government Organization | <input type="checkbox"/> Wholesale/Distributor |
| <input type="checkbox"/> Trade Association | <input type="checkbox"/> Sole Agent |
| <input type="checkbox"/> Service Provider | Manufacturer's Name: _____ |
| <input type="checkbox"/> Others (specify): _____ | Product Country of Origin: _____ |

Purpose of your attendance:

- | | |
|--|--|
| <input type="checkbox"/> Gather market & innovation information | <input type="checkbox"/> Meet business associates & exchange expertise |
| <input type="checkbox"/> Seek partnership & investment opportunities | <input type="checkbox"/> Evaluate for future participation |
| <input type="checkbox"/> Other (specify): _____ | |



Exhibit/service categories:

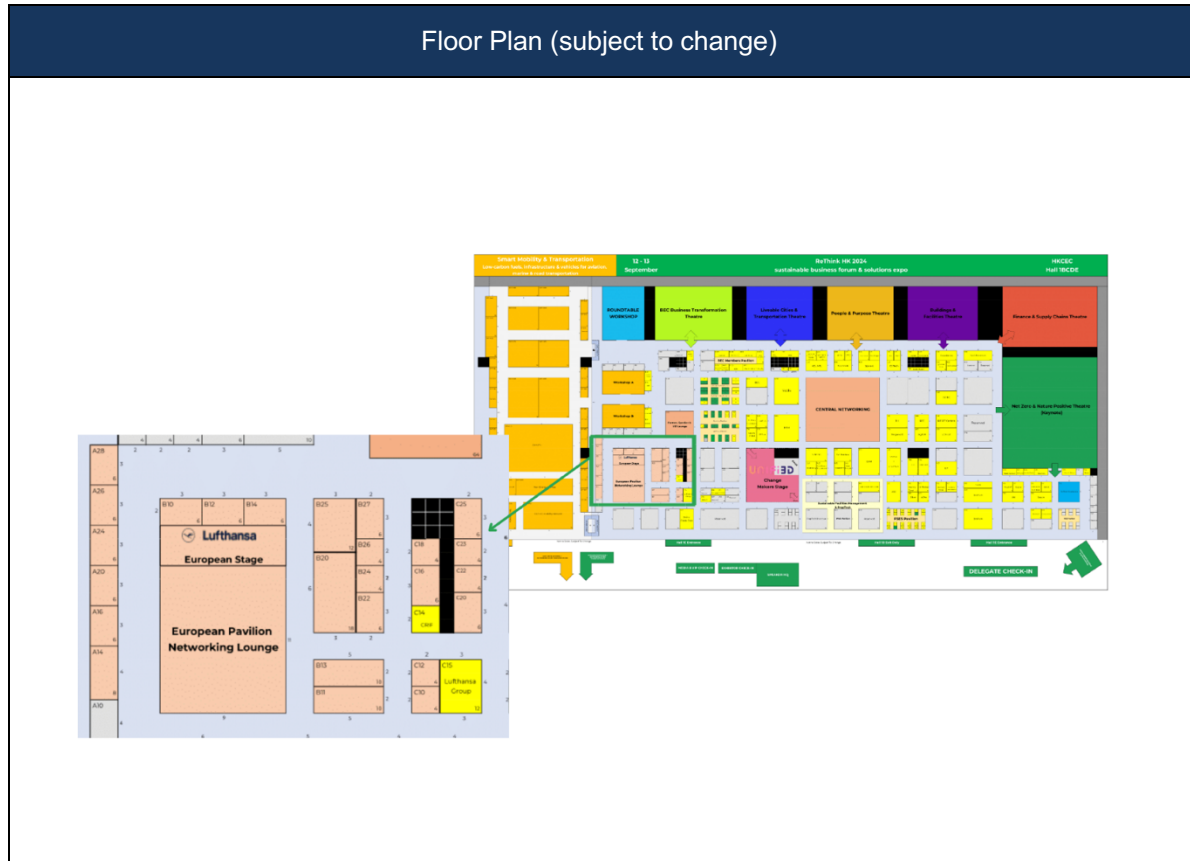
- | | |
|--|---|
| <input type="checkbox"/> Sourcing & Manufacturing | <input type="checkbox"/> Prop Tech/Construction |
| <input type="checkbox"/> Waste & Resource Management | <input type="checkbox"/> F&B/Consumer Products |
| <input type="checkbox"/> Transport & Vehicles | <input type="checkbox"/> Logistics |
| <input type="checkbox"/> Other (specify): _____ | |

Part II Participation Details

Booking Period	4 Sqm booth Full Price	After EMF	6 Sqm booth Full Price	After EMF
Early-Bird Until 31 May	HK\$ 28,792	HK\$ 14,396	HK\$ 41,938	HK\$ 20,969

Please refer to the event brochure for more sizes and complete pricing.

Perks
<ul style="list-style-type: none"> A-Z listing with profile, logo and social media links on the ReThink HK website and delegate event app <p>Additional exposure for the Pavilion:</p> <ul style="list-style-type: none"> Unlimited posts on the ReThink HK: Insight web-blog Dedicated eDM with pavilion company profiles sent to all registered delegates (within August)^* Exhibitor passes (Refer to the relevant number according to booth size) Shoutout service on EuroCham's social media channels and e-newsletter (refer to brochure for example). <p>^ Companies need to submit the materials by organiser's deadlines ^ * Subject to minimum of 12 pavilion members</p>



Booth number requested (please input booth code according to layout above and in the brochure. If in doubt, don't hesitate to get in touch):

D. Additional Information

ReThink HK 2024 has been pre-approved by the Trade & Industry Department as an eligible activity for funding support under the EMF. It means eligible, non-listed, companies can apply SME Export Marketing Fund (EMF).

Each successful application will cover 50% of the total approved expenditure incurred or HK\$100,000, whichever is less.

Each pavilion company that is eligible for EMF must apply directly to TID.

EMF Guide - [please click here for details and download our EMF Guide here](#).

Details on eligibility, scope, funding ceilings, types of application, application period and application procedures, you can also refer to: emf.tid.gov.hk/eng

Subject to TID's latest information and their application approval



Part III Terms of Participation and Payment Method

Specific Terms and Conditions:

The completed form should be sent by email to marketing@eurocham.com.hk or post together with the full payment of the relevant fee. Check with us via marketing@eurocham.com.hk if in doubt. The payment shall be arranged **on or before the application deadline** via one of the methods listed below:

1. **Payment options:**

- Cheque: please issue a crossed cheque made payable to **"The European Chamber of Commerce in Hong Kong"** and mail it to Room 2807, Lee Garden Two, 28 Yun Ping Road, Hong Kong. Please STATE "ReThink 2024 Fee" on the envelope and at the back of the cheque. Otherwise, your application cannot be processed.
- Bank transfer (preferred option): please transfer the exhibition fee to **"The European Chamber of Commerce in Hong Kong"** <<*This name must be in full, if not enough space, please write in message section, "Full Beneficiary name: The European Chamber of Commerce in Hong Kong" >>*

Bank Name: HSBC Hong Kong
Bank Address: 1 Queen's Road Central, Hong Kong
Bank Code: 004
Swift/BIC code: HSBCHKHKKH
Account No.: 741-293617-838

A receipt will be provided only upon request.

* HKD only. All banking charges, if any, are to be borne by the applicant. Please QUOTE "Pay full amount to beneficiary and all charges are debited to remitters" and "ReThink 2024 Exhibition Fee" in the T/T form as our verification.

* For those undertaking a bank transfer, please scan the bank transfer receipt and send it to marketing@eurocham.com.hk. Otherwise, your application cannot be processed.

2. Once the application is approved by The European Chamber of Commerce in Hong Kong, the exhibition fee is non-refundable.

3. In case of event cancellation due to unforeseeable circumstances, The European Chamber of Commerce in Hong Kong will fully reimburse the exhibition fee as soon as practicable.



Part IV Company Stamp and Signature

We _____ (Company name) hereby apply for joining the European Pavilion at the ReThink 2024 and declare the above information is correct and accurate. We agree to abide by the "Terms of Participation" and we accept that the Organizers and the European Chamber of Commerce bear no responsibility for any error or omission.

Name: _____

Position: _____

Date: _____

Company Chop &

Authorized Signature: _____

*For more information, please contact marketing@eurocham.com.hk
or call +852 6343 9947.*