

RE-THINK
SUSTAINABLE BUSINESS
FORUM & SOLUTIONS EXPO



**EUROPEAN CHAMBER
OF COMMERCE IN HONG KONG**
香港歐洲商務協會



**EUROPEAN UNION OFFICE
TO HONG KONG AND MACAO**



EUROPEAN PAVILION ACTIVITIES

THE EUROPEAN PAVILION AND NETWORKING LOUNGE



*The final layout might change based on the booths' final configuration

The European Pavilion offers exhibitors a prime location within the ReThink HK Expo and unique features and activities;

The **Networking Lounge Area** facilitates the conversation between visitors and exhibitors.

When no activities are being held, the area will have tables and chairs to be freely used by exhibitors and prospective clients throughout the two days of the Expo.

Group activities and live workshops will take place within the lounge, and companies joining the Pavilion will be entitled to a speaking slot.





OCTOBER 5

Meet and Greet 10:30-11:15

Exhibitors and visitors are invited to mingle in the networking lounge and around the Pavilion, having the opportunity to explore the booths and the solutions showcased. Refreshments will be served. (subject to Government regulations).

No registration is needed, walk-ins accepted.

Workshop 1 13:00-13:45 - Green Technology and Innovation Workshop

Without innovation, it will be difficult and costly to successfully transition to a greener economy, and a large-scale adoption of green technologies throughout the global energy system is needed to achieve such a goal. How to foster green technologies and innovation?

What breakthrough technologies are now available on the market for companies to reduce their footprint and overall adopt sustainable practices? Practical examples on how to apply such technologies to be provided.

Previous Registration is needed, interested delegates are required to pay HK\$50 beforehand via EuroCham website, 25 spots available. Walk-ins at the event are accepted if any vacancy



EUROPEAN PAVILION'S ACTIVITIES

OCTOBER 6

Workshop 2 13:00-13:45 - Logistics & Supply Chain Workshop

For many companies, most of the ESG footprint lies in the supply chain.

What can companies do to meet the ESG expectations of customers, regulators and investors? How to make sure suppliers comply with sustainable practices? Practical examples and solutions to be provided.

Previous Registration is needed, interested delegates are required to pay HK\$50 beforehand via EuroCham website, 25 spots available. Walk-ins at the event are accepted if any vacancy.

Sustainability Clinic (throughout the day)

Interested visitors can book a 1 on 1, 30-minute “consultancy session” with an exhibitor on what the client can do to improve their ESG impact in different areas (areas of expertise of the exhibitors, see supply chain, logistics, engineering, energy management...).

Previous Registration will be needed, interested delegates are required to pay HK\$50 beforehand via EuroCham website, number of spots available to be discussed with the exhibitors in advance. Walk-ins at the event are accepted if any vacancy.

Note: The workshops' proposed topics can be changed, adapted and broadened based on our exhibitors' input and feedback. Should you be interested in taking part in one of the workshops or would like to propose a new one, please reach out to us at emma.mariani@eurocham.com.hk

WOULD YOU LIKE TO ACHIEVE MAXIMUM VISIBILITY?

✓ Sponsor a workshop:

Sponsors are capped at three per workshop (Bronze and Silver) on a first comes first serves basis.

Golden sponsors are entitled to a dedicated workshop.

If a certain amount of sponsorship is reached, the workshop may be hosted on a dedicated room (TBC).

BRONZE

5,000 HKD

SILVER

10,000 HKD

GOLD

20,000 HKD

✓ Give the keynote speech at one of the workshops:

Keynotes are capped at one per workshop. By choosing this option, you will be able to open and set up the tone of the workshop.

KEYNOTE FEE

3,500 HKD

If you would like to know more about these opportunities, please schedule a call with us, reach out to Emma at emma.mariani@eurocham.com.hk.