



**EUROPEAN CHAMBER
OF COMMERCE IN HONG KONG**
香港歐洲商務協會

European Week & Night

Sponsorship Packages

September 18-25, 2023

Atrium of M+ Museum
West Kowloon Cultural District

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The Concept

Taking place in September, the European Week is to offer an opportunity to get closer to European culture, business, art and beyond.

The Week will see National Chambers and other Hong Kong organisations bringing together a series of side events of various natures with a European perspective to these, across a variety of topics.

The European Night will close the European week and will host 280 guests in the iconic M+ Museum, gathering senior representatives from both EU and HK Authorities, National Chambers and the business community. Throughout the night, European culture will be showcased through unique performances, speeches, activities, food and beverage.

GALA GUESTS



400+
Participants



Local and
International



Business community,
Chambers Representatives,
HK Gov and EU Officials

Our Network Outreach

Newsletter



- 3500 + Contacts

Website



- 300+ Unique Visitors

LinkedIn



- 5000 Page Followers

Events



- 20+ per year
-

Content Sponsor

Support both the European Week and the Night: Not only you will have the highest level of exposure at Cocktail Night, but you will also get the opportunity to work with us in organising an event during the week showcasing your brand and expertise to a highly engaged audience.

Benefits: European Week

PRE-EVENT

Official recognition as the Content Sponsor

Showcase of company name and logo in our marketing material that has over 3,500 contacts

- Website
- Social Posts
- EDMs
- Invitations

EVENT

One event during the week, whose concept will be agreed together with EuroCham

10 seats reserved for your company at such event

Media coverage provided where relevant

POST-EVENT

Showcase of company name and logo in our marketing material that has over 3,500 contacts

- Website
- Social Posts
- EDMs

15% Discount on the next EuroCham event of your choice

Benefits: Night

PRE-EVENT

Official recognition as the Content Sponsor

Showcase of company name and logo in our marketing material that has over 3,500 contacts

- Website
- Social Posts
- EDMs
- Invitations

EVENT

Special Display of company logo at reception, foyer and throughout the ballroom.

- Company logo displayed on table
- Logo display on Sponsors Wall
- Acknowledgement by MC as Content Sponsor

15-20 second informercial on LED Screen

*30 Lucky Draw Tickets

POST-EVENT

Showcase of company name and logo in our marketing material that has over 3,500 contacts

- Website
- Social Posts
- EDMs

15% Discount on the next EuroCham event of your choice

**To be confirmed*

\$250,000

Premier Sponsor

Experience the best of both worlds: showcase your expertise by securing a prestigious speaking slot in one of our many activities during the European Week. Then, , enjoy the European Night with ultimate exposure.

Benefits: European Week

PRE-EVENT

Official recognition as the Premium Sponsor

Showcase of company name and logo in our marketing material that has over 3,500 contacts

- Website
- Social Posts
- EDMs
- Invitations

EVENT

A speaking slot at one event during the week, with other speakers referred by EuroCham/third parties

3 seats reserved for your company at such event

POST-EVENT

Showcase of company name and logo in our marketing material that has over 3,500 contacts

- Website
- Social Posts
- EDMs

Benefits: Night

PRE-EVENT

Official recognition as Premium Sponsor

Showcase of company name and logo in our marketing material that has over 3,500 contacts

- Website
- Social Posts
- EDMs
- Invitations

EVENT

Special Display of company logo at reception, foyer and the ballroom

- Company logo displayed on table
- Acknowledgement by MC as Premium Sponsor

Small logo on LED Screen

*10 Lucky Draw tickets

POST-EVENT

Showcase of company name and logo in our marketing material that has over 3,500 contacts

- Website
- Social Posts
- EDMs

**To be confirmed*

\$55,000

Diamond Sponsor

Benefits

PRE-EVENT

Official recognition as the Diamond Sponsor

Showcase of company name and logo in our marketing material that has over 3,500 contacts

- Website
- Social Posts
- EDMs
- Invitations

EVENT

Special Display of company logo at reception, foyer and throughout the ballroom.

- Company logo displayed on table
- Logo display on Sponsors Wall
- Acknowledgement by MC as Diamond Sponsor

*25 Lucky Draw tickets

POST-EVENT

Showcase of company name and logo in our marketing material that has over 3,500 contacts

- Website
- Social Posts
- EDMs

15% Discount on the next EuroCham event of your choice

**To be confirmed*

\$150,000

Platinum Sponsor

Benefits

PRE-EVENT

Official recognition as a Platinum Sponsor

Showcase of company name and logo in our marketing material that has over 3,500 contacts

- Website
- Social Posts
- EDMs
- Invitations

EVENT

Special Display of company logo at reception, foyer and the ballroom

- Company logo displayed on table
- Logo display on Sponsors Wall
- Acknowledgement by MC as Platinum Sponsor

Big logo on LED Screen

*20 Lucky Draw tickets

POST-EVENT

Showcase of company name and logo in our marketing material that has over 3,500 contacts

- Website
- Social Posts
- EDMs

10% Discount on the next EuroCham event of your choice

**To be confirmed*

\$100,000

Gold Sponsor

Benefits

PRE-EVENT

Official recognition as a Gold Sponsor

Showcase of company name and logo in our marketing material that over 3,500 contacts

- Website
- Social Posts
- EDMs
- Invitations

EVENT

Special Display of company logo at reception, foyer and the ballroom

- Company logo displayed on table
- Logo display on Sponsors Wall
- Acknowledgement by MC as the Gold Sponsor

Medium-Big logo on LED Screen

*15 Lucky Draw tickets

POST-EVENT

Showcase of company name and logo in our marketing material that has over 3,500 contacts

- Website
- Social Posts
- EDMs

5% Discount on the next EuroCham event of your choice

**To be confirmed*

\$75,000

Entertainment Sponsor

Benefits

Partner with EuroCham by sponsoring the Night's entertainment, we will provide an unforgettable experience for our guests with memorable performances, art and music.

PRE-EVENT

Official recognition as the Entertainment Sponsor

Showcase of company name and logo in our marketing material that has over 3,500 contacts

- Website
- Social Posts
- EDMs
- Invitations

EVENT

Special Display of company logo at reception, foyer and the ballroom

- Company logo displayed on table
- Acknowledgement by MC as Entertainment Sponsor

Big logo on LED Screen

*20 Lucky Draw tickets

POST-EVENT

Showcase of company name and logo in our marketing material that has over 3,500 contacts

- Website
- Social Posts
- EDMs

**To be confirmed*

\$95,000

Company Sponsor

Benefits

Want to display your organisation at our European Night?
Enjoy the cocktail and be recognised as a sponsor.

PRE-EVENT

Official recognition as a Table Sponsor

Showcase of company name and logo in our marketing material that has over 3,500 contacts

- Website
- Social Posts
- EDMs
- Invitations

EVENT

10 Tickets

Special Display of company logo at reception, foyer and the ballroom

- Company logo displayed on table
- Acknowledgement by MC as Table Sponsor

Small logo on LED Screen

*10 Lucky Draw tickets

POST-EVENT

Showcase of company name and logo in our marketing material that has over 3,500 contacts

- Website
- Social Posts
- EDMs

**To be confirmed*

\$40,000

F&B Sponsor

Benefits

Food and beverages can elevate our guests experience and boost your brand. Our F&B sponsor will have the opportunity to serve, display and sell its products both at the welcome reception and during the cocktail.

PRE-EVENT

Official recognition as the F&B Sponsor

Showcase of company name and logo in our marketing material that has over 3,500 contacts

- Website
- Social Posts
- EDMs
- Invitations

EVENT

5 Tickets

Special Display of company logo at reception, foyer and the ballroom

- Company products displayed on foyer area
- Acknowledgement by MC as F&B Sponsor

Small logo on LED Screen

*10 Lucky Draw tickets

POST-EVENT

Showcase of company name and logo in our marketing material that has over 3,500 contacts

- Website
- Social Posts
- EDMs

**To be confirmed*

In-Kind Sponsorship

A chance for companies to provide goods and services for the lucky draw/ silent auction, whose proceeds will be donated to charity. Value should be 1,500 HKD minimum.

PRE-EVENT

Official recognition as a In-Kind Sponsor

Showcase of company name and logo in our marketing material that has over 3,500 contacts

- Website
- Social Posts
- EDMs
- Invitations

EVENT

Special Display of company logo at reception, foyer and the ballroom

- Company logo displayed on table
- Acknowledgement by MC as In Kind Sponsor

POST-EVENT

Showcase of company name and logo in our marketing material that has over 3,500 contacts

- Website
- Social Posts
- EDMs

Do you have any
question, or would
you like to know
more?

Reach out to our
dedicated team!

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