



**EUROPEAN CHAMBER  
OF COMMERCE IN HONG KONG**  
香港歐洲商務協會

# European Week & Gala

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## Sponsorship Packages

**September 18-25, 2023**

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Main Hall of M+ Museum  
West Kowloon Cultural District

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# The Concept

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Taking place in September, the European Week is to offer an opportunity to get closer to European culture, business, art and beyond.

The Week will see National Chambers and other Hong Kong organisations bringing together a series of side events of various natures with a European perspective to these, across a variety of topics.

The Gala will close the European week and will host 400 guests in the iconic M+ Museum, gathering senior representatives from both EU and HK Authorities, National Chambers and the business community. Throughout the night, European culture will be showcased through unique performances, speeches, activities, food and beverage.

## GALA GUESTS



400+  
Participants



Local and  
International



Business community,  
Chambers Representatives,  
HK Gov and EU Officials

# Our Network Outreach

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## Newsletter



- 3500 + Contacts

## Website



- 300+ Unique Visitors

## LinkedIn



- 5000 Page Followers

## Events



- 20+ per year
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# Content Sponsor

Support both the European Week and the Gala: Not only you will have the highest level of exposure at the Gala, but you will also get the opportunity to work with us in organising an event during the week showcasing your brand and expertise to a highly engaged audience.

## Benefits: European Week

### PRE-EVENT

Official recognition as the Content Sponsor

Showcase of company name and logo in our marketing material that has over 3,500 contacts

- Website
- Social Posts
- EDMs
- Invitations

### EVENT

One event during the week, whose concept will be agreed together with EuroCHam

10 seats reserved for your company at such event

media coverage provided where relevant

### POST-EVENT

Showcase of company name and logo in our marketing material that has over 3,500 contacts

- Website
- Social Posts
- EDMs

15% Discount on the next EuroCham event of your choice

# Benefits: Gala

## PRE-EVENT

Official recognition as the Content Sponsor

Showcase of company name and logo in our marketing material that has over 3,500 contacts

- Website
- Social Posts
- EDMs
- Invitations

## EVENT

Two tables for 10 people next to the Head table

Two seats will be reserved for your company at the Head Table

Special Display of company logo at reception, foyer and throughout the ballroom.

- Company logo displayed on table
- Logo display on Sponsors Wall
- Acknowledgement by MC as Content Sponsor

15-20 second infomercial on LED Screen

30 Lucky Draw Tickets

## POST-EVENT

Showcase of company name and logo in our marketing material that has over 3,500 contacts

- Website
- Social Posts
- EDMs

15% Discount on the next EuroCham event of your choice

**\$250,000**

# Premier Sponsor

Experience the best of both worlds: showcase your expertise by securing a prestigious speaking slot in one of our many activities during the European Week. Then, at the Gala dinner, enjoy the ultimate exposure by hosting a full table.

## Benefits: European Week

### PRE-EVENT

Official recognition as the Premium Sponsor

Showcase of company name and logo in our marketing material that has over 3,500 contacts

- Website
- Social Posts
- EDMs
- Invitations

### EVENT

A speaking slot at one event during the week, with other speakers referred by EuroCham/third parties

3 seats reserved for your company at such event

### POST-EVENT

Showcase of company name and logo in our marketing material that has over 3,500 contacts

- Website
- Social Posts
- EDMs

# Benefits: Gala

## PRE-EVENT

Official recognition as Premium Sponsor

Showcase of company name and logo in our marketing material that has over 3,500 contacts

- Website
- Social Posts
- EDMs
- Invitations

## EVENT

One table for 10 people

Special Display of company logo at reception, foyer and the ballroom

- Company logo displayed on table
- Acknowledgement by MC as Premium Sponsor

Small logo on LED Screen

10 Lucky Draw tickets

## POST-EVENT

Showcase of company name and logo in our marketing material that has over 3,500 contacts

- Website
- Social Posts
- EDMs

**\$55,000**



# Diamond Sponsor

## Benefits

### PRE-EVENT

Official recognition as the Diamond Sponsor

Showcase of company name and logo in our marketing material that has over 3,500 contacts

- Website
- Social Posts
- EDMs
- Invitations

### EVENT

One table for 10 people next to the Head table

One seat will be reserved for your company at the Head Table

Special Display of company logo at reception, foyer and throughout the ballroom.

- Company logo displayed on table
- Logo display on Sponsors Wall
- Acknowledgement by MC as Diamond Sponsor

25 Lucky Draw tickets

### POST-EVENT

Showcase of company name and logo in our marketing material that has over 3,500 contacts

- Website
- Social Posts
- EDMs

15% Discount on the next EuroCham event of your choice

**\$150,000**

# Platinum Sponsor

## Benefits

### PRE-EVENT

Official recognition as a Platinum Sponsor

Showcase of company name and logo in our marketing material that has over 3,500 contacts

- Website
- Social Posts
- EDMs
- Invitations

### EVENT

One table for 10 people next to the Head table

One seat will be reserved for your company at the Head Table

Special Display of company logo at reception, foyer and the ballroom

- Company logo displayed on table
- Logo display on Sponsors Wall
- Acknowledgement by MC as Platinum Sponsor

Big logo on LED Screen

20 Lucky Draw tickets

### POST-EVENT

Showcase of company name and logo in our marketing material that has over 3,500 contacts

- Website
- Social Posts
- EDMs

10% Discount on the next EuroCham event of your choice

**\$100,000**

# Gold Sponsor

## Benefits

### PRE-EVENT

Official recognition as a Gold Sponsor

Showcase of company name and logo in our marketing material that over 3,500 contacts

- Website
- Social Posts
- EDMs
- Invitations

### EVENT

One table for 10 people next to the Head table

One seat will be reserved for your company at the Head Table

Special Display of company logo at reception, foyer and the ballroom

- Company logo displayed on table
- Logo display on Sponsors Wall
- Acknowledgement by MC as the Gold Sponsor

Medium-Big logo on LED Screen

15 Lucky Draw tickets

### POST-EVENT

Showcase of company name and logo in our marketing material that has over 3,500 contacts

- Website
- Social Posts
- EDMs

5% Discount on the next EuroCham event of your choice

**\$75,000**

# Entertainment Sponsor

## Benefits

Partner with EuroCham by sponsoring the Gala's entertainment, we will provide an unforgettable experience for our guests with memorable performances, art and music.

### PRE-EVENT

Official recognition as the Entertainment Sponsor

Showcase of company name and logo in our marketing material that has over 3,500 contacts

- Website
- Social Posts
- EDMs
- Invitations

### EVENT

One table for 10 people

Special Display of company logo at reception, foyer and the ballroom

- Company logo displayed on table
- Acknowledgement by MC as Entertainment Sponsor

Big logo on LED Screen

20 Lucky Draw tickets

### POST-EVENT

Showcase of company name and logo in our marketing material that has over 3,500 contacts

- Website
- Social Posts
- EDMs

**\$95,000**

# Table Sponsor

## Benefits

Want to display you organisation at our Gala?  
Enjoy an entire dedicated table during the dinner  
and be recognised as a sponsor.

### PRE-EVENT

Official recognition  
as a Table Sponsor

Showcase of  
company name and  
logo in our marketing  
material that has  
over 3,500 contacts

- Website
- Social Posts
- EDMs
- Invitations

### EVENT

One table for 10  
people

Special Display of  
company logo at  
reception, foyer and  
the ballroom

- Company logo  
displayed on table
- Acknowledgement  
by MC as Table  
Sponsor

Small logo on LED  
Screen

10 Lucky Draw tickets

### POST-EVENT

Showcase of  
company name and  
logo in our marketing  
material that has over  
3,500 contacts

- Website
- Social Posts
- EDMs

**\$40,000**

# F&B Sponsor

## Benefits

Food and beverages can elevate our guests experience and boost your brand. Our F&B sponsor will have the opportunity to serve, display and sell its products both at the welcome reception and during the dinner.

### PRE-EVENT

Official recognition as the F&B Sponsor

Showcase of company name and logo in our marketing material that has over 3,500 contacts

- Website
- Social Posts
- EDMs
- Invitations

### EVENT

5 Tickets

Special Display of company logo at reception, foyer and the ballroom

- Company products displayed on foyer area
- Acknowledgement by MC as F&B Sponsor

Small logo on LED Screen

10 Lucky Draw tickets

### POST-EVENT

Showcase of company name and logo in our marketing material that has over 3,500 contacts

- Website
- Social Posts
- EDMs

# In-Kind Sponsorship

A chance for companies to provide goods and services for the lucky draw/ silent auction, whose proceeds will be donated to charity. Value should be 1,500 HKD minimum.

## PRE-EVENT

Official recognition as a In-Kind Sponsor

Showcase of company name and logo in our marketing material that has over 3,500 contacts

- Website
- Social Posts
- EDMs
- Invitations

## EVENT

Special Display of company logo at reception, foyer and the ballroom

- Company logo displayed on table
- Acknowledgement by MC as In Kind Sponsor

## POST-EVENT

Showcase of company name and logo in our marketing material that has over 3,500 contacts

- Website
- Social Posts
- EDMs

# Tickets Price

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## Individual Ticket

<b>Member*</b>	2,200 HKD
<b>Non- Member</b>	2,400 HKD

**Sponsored Table** 40,000 HKD

\*Those individuals/companies which are members of EuroCham's Member Chambers.

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Do you have any  
question, or would  
you like to know  
more?

Reach out to our  
dedicated team!

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